



PEPID Corporate Snapshot

Company Profile:

PEPID provides healthcare professionals with the clinical and drug information needed to make better-informed decisions at the point of care. Clinicians use PEPID's advanced information and tools to improve patient care, reduce the occurrence of medication errors and increase workflow efficiencies.

Healthcare professionals around the world access PEPID's leading content via our industry-leading mobile applications, online and integrated into healthcare information systems.

Founded: 1994

Company: Private

Headquarters: Chicago, Illinois



Executive Officers:

Chief Executive Officer, Mark Rosenbloom, MD, FACEP, MBA
President, John C. Wagner

Chief Technology Officer, W. Edward Reynolds

Chief Content Architect, Diane Muench, RN, OCN, BSN, MBA

Partners:

PEPID's independent clinical content is continuously updated, reviewed and contributed to by leading healthcare organizations, so the clinicians who rely on our information can be assured the information they are accessing is authoritative and up-to-date.

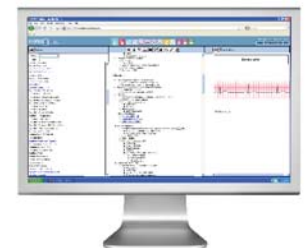
- American Academy of Emergency Medicine
- Family Physicians Inquiries Network
- National Association of Clinical Nurse Specialists
- Best Evidence in Emergency Medicine
- National Association of EMS Educators
- Oncology Nursing Society
- American Society of Health-System Pharmacists

Technology and Platforms:



Mobile: PEPID is a leader in mobile applications development. Our products can be used on any PDA or smartphone, either installed directly onto the device, or via a mobile browser. PEPID supports:

- iPhone
- BlackBerry
- Android
- Symbian
- Windows Mobile
- Palm



Online: Available via pepidonline.com, PEPID gives entire institutions, departments and individuals access to its resources through any internet browser.



System Integration: Enhance current or developing healthcare information systems with PEPID's leading clinical content and tools to improve the quality and flow of information available to clinicians.



Products:

For Physicians:

Emergency Physician Suite: Content is written for ED physicians and is easy-to-find without plowing through extra material you don't need.

Primary Care Plus: The most comprehensive, integrated reference tool covering all specialties.

For Nurses:

Professional Nursing Suite: Gives nurses the information they need at the bedside — improving quality, safety and efficiency of care.

Critical Care Nursing Suite: With assessments, nursing considerations and drugs and drips, PEPID RNCC truly supports decisions when treating the critically ill.

Oncology Nursing Suite: Developed with the Oncology Nursing Society, PEPID ONS contains drugs and drips, drug interactions, PEP cards, nursing considerations and more.

Gerontological Nursing Suite: PEPID RN Gero gives you access to drug and dosing information, drug interactions, disease profiles and gerontological assessments.

For Students:

Clinical Rotation Companion: Designed for medical students and includes step-by-step processes for history and exams, dosing calculators and an interactions generator.

RN Student Clinical Companion: Designed for nurses-in-training, RNS is a resource for classroom, lab and clinical settings and includes everything from assessment to disposition.

NCLEX Review: Study anytime, anywhere for the NCLEX-RN with hundreds of nursing review cards directly from your BlackBerry, iPhone or iPod Touch.

Drug Review: Prepare for your boards by reviewing electronic drug information without having to carry around a heavy textbook.

EM Board Review: Emergency physicians now have the freedom and flexibility to study on the go for their certification or recertification exams.

ECG Flashcards: A guide to the most common ECGs and covers fundamental ECG interpretation, a flashcard review of rhythm strips as well as rhythm identification.

For EMTs and Paramedics:

PEPID EMS Plus NAEMSE: Developed with the National Association of EMS Educators, PEPID EMS contains everything you need to make decisions at the emergent scene or en route.

PEPID HazMat Flashcards: Learn or review USDOT hazardous materials placards to quickly identify what you are dealing with for faster, more effective and safer responses.

Media Contact:

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